



Despite this year's challenges, we hope 2021 has been a successful year for your organization. Thank you for taking the time to partner with us...we are very thankful. Here's to a happy and healthy 2022 for you and yours!

Our New Year's Resolutions for the ScreenND Program:

- Have a provider from each clinic (system) participate in regular TA calls
- Have all participating clinics submitting all measures on a monthly basis
- Have at least 5 clinics working on reducing structural barriers
- Have at least 3 clinics developing patient navigation strategies
- Begin Cohort 4 with at least 3 new clinics (systems)



Dashboard

Number of clinics implementing evidence-based interventions (EBIs):

Primary EBIs	# Clinics
Provider Reminders/Recall Systems	15
Client Reminders	15
Reducing Structural Barriers	1
Provider Assessment/Feedback	4
Supportive EBIs	
Small Media	15
Patient Navigation	0

Upcoming Events

Relational Leadership: *Creating High Performing and Engaged Teams*

January 13 | 10:00-11:00 a.m. CT | Click [here](#) for details.

News, etc.

Factors that Influence Patient Preferences for CRC Screening

Zhu X, Parks P, Weiser E, et al. *Cancer Prev Res* 2021;14:603-614. Published Online First April 22, 2021.

(Click [here](#) for video summary with Dr. Rutten.)

We are pleased to share findings from the [National Survey of Patient Factors Associated with Colorectal Cancer Screening Preferences](#). One critical component of effective CRC screening programs is to identify the factors that influence patient preference related to CRC screening modalities (FIT/gFOBT, mt-sDNA, colonoscopy).

This study used a national survey to investigate patient preference in an average risk population ages 40-75 years.

Key findings:

- When presented a choice between two CRC screening modalities within the survey, **overall, participants preferred mt-sDNA (65.4%) over colonoscopy**, FIT/gFOBT (61%) over colonoscopy, and mt-sDNA (66.9%) over FIT/gFOBT.
- **Uninsured participants were more likely to prefer stool-based tests** (mt-sDNA, FIT/FOBT) over colonoscopy.
- While awareness of CRC screening options in the population was generally high, **fewer than half reported ever having taken one of the CRC screening tests.**

Why does this matter? Better understanding of the factors that influence patient preference is critical for improving population utilization and adherence to CRC screening. These findings suggest that patients broadly prefer stool-based tests over colonoscopy, which is in contrast to the predominance of colonoscopy utilization for CRC screening in clinical practice.

QUOTE OF THE WEEK

"Let's get to the bottom of this!" ~#livelikerach

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