

Snapshot

A quick look at tips, tools, and updates for CRC screening improvement

July 2021



Helloooooo <mark>Summer</mark>!

We hope you're enjoying these beautiful days!



QUOTE OF NOTE

Dr. Fadel Nammour, quoting Nietzsche, in relation to colorectal cancer, at the ND CRC State Engagement Meeting, June 14-15, 2021

"He who has a why [to live] can bear almost any how."

Featured Resource

Powtoons Released by NDSU Extension

Several NDSU Extension specialists or agents contributed their voices to public service announcements (approximately 30 seconds each) on several cancer-related topics. All of the people who were recorded had a close tie with cancer, including colon and skin cancer. The PSAs recently were shared with radio stations as free content to use. In addition, the audio recordings were used to create animated messages ("PowToons"), and these are being shared on Facebook and other social media. The messages were based on CDC

recommendations. Links to the PowToons are located below.

Skin Cancer (Scott) <u>https://youtu.be/No4vgkyGq-E</u> Skin Cancer (Katelyn) <u>https://youtu.be/0tGNdLldhhQ</u> Colon Cancer (Karl) <u>https://youtu.be/Wuu3E3Vq4ik</u> Breast Cancer (Sara) <u>https://youtu.be/VpUNS9fWRNs</u>



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COPPER MILESTONE ACHIEVED

Cohort I (Tribal)

~Standing Rock Service Unit | Fort Yates

- ~Quentin Burdick Memorial Health Care Facility | Belcourt
- ~Spirit Lake Health Center | Ft. Totten

Cohort 2

~Towner County Medical Center | Cando

~UND Family Practice | Bismarck

ScreeND Contacts

Nikki Medalen, MS, BSN

Quality Improvement Specialist <u>nmedalen@qualityhealthnd.org</u> 701.989.6236 Jon Gardner Network Administrator jgardner@qualityhealthnd.org 701.989.6237



Quality Health Associates *of* North Dakota

41 36th Avenue NW | Minot, ND 58703 www.screend.org

The Swiss Cheese Analogy and Colorectal Cancer Screening

News, etc.

Excerpt taken from presentation by Sanford Health during the ND Colorectal Cancer State Engagement Meeting, June 14-15, 2021

Swiss cheese model analogy, each intervention in place is represented by a slice of cheese. These interventions are not perfect, and just like Swiss cheese, they have holes in them. On occasion, people poke even more holes in the cheese by not following the intended policy, procedure, or workflow.



Successive layers of defences, barriers and safeguards

How can you protect your patients?

- Don't assume professionals know "why"
- Make sure clinicians are up to date on the current guidelines, differences in screening test procedures and how to choose the best test for each patient
- Use data and share it transparently
- Hardwire workflows
- Use a daily huddle to identify patients at risk
- Address health maintenance at every visit
- Identify a champion to outreach to patients
 - Recognize excellence among employees